



NEW & EXTENDED PROMOTIONS

Extended Promotions

Wishes Day Nursery is happy to announce the following extended promotions: -

- 2 Hour "Settling in Sessions" for new starters are still free of charge
- Registration fee for new starters are still free of charge
- 2 week holidays for all children under contract with Wishes Day Nursery (1 week to be kept for Christmas period)
- Payment free days for all Bank Holidays throughout the calendar year.

New Promotions

Wishes Day Nursery is pleased to announce the following new promotions: -

- **Refer a friend discount** - see attached details
- **5 Full days discount** - If your child attends the nursery every day (Monday/Tuesday/Wednesday/Thursday/Friday) you will qualify for a 5.00% weekly reduction in your childcare fees. This is equivalent to a daily charge of £28.50
- **Sibling discount** - if you have more than one child that attends the nursery, you can benefit from sibling discount. The price for your eldest child will remain at £30.00 per day, but every additional child will benefit from a 5.00% discount, which is equivalent to £28.50 per day. This discount is only valid if each child attends the nursery for a minimum of 2 full days.
- **After school club** - For a price of £10.00 per day you could benefit from foundation phase activities, school pick up and afternoon snack between the hours of 3.15pm and 6.00pm. However, If you require school drop off in the morning the price would be different, on this basis a daily fee of £15.00 would be charged. If this is something you would be interested in please contact a member of staff, as due to ratio commitments, this limited offer would be based on a first come first served basis.



REFER A FRIEND PROMOTIONAL SCHEME

Here at Wishes Day Nursery we are proud to announce a new refer a friend promotional scheme. The scheme will take effect as of the 1st August 2014 for a limited period only. Below are the details of how the scheme works: -

- A parent who currently has a child or who has had a child attend Wishes Day Nursery at some period only qualifies for the scheme.
- Any staff member of Wishes Day Nursery is also entitled to use the scheme for a limited period only.
- If you have recommended a parent to us and they decide to start with us, you will be entitled to either a £30.00 gift card or the equivalent amount taken off your bill.
- The gift card can be for anywhere at your choosing, however we do promote the idea of using child friendly businesses e.g. Toys r us, Mothercare.etc
- If you recommend more than one parent and they decide to start with us, you will be entitled to further discounts or gift cards (1 new starter = 1 £30.00 gift card or equivalent).

Rules of the scheme

1. The gift card or discount will only be administered after the new starter has been a paying customer with the nursery for 4 weeks.
2. The discount can only be used on your own bill (not on another parents invoice).
3. The slip below needs to be completed in full and returned with a parental contract by the new starter.

New Starter Child's Name _____

Start Date _____

Recommended by who _____

Preferred Promotional Scheme £30.00 Gift Card £30.00 off your bill